
MICHAEL J. MADDALENA

35 Homeland Drive Huntington, NY 11743

www.maddgraphix.com

Objective

High-end illustrator and graphic designer seeking to join a dynamic environment where my experience, education, collaborative skills, and diligence will contribute to the success of an established organization

Experience

Illustration, graphic design, product design, packaging design, label and badge creation, page layout, editing typesetting, photo retouching, trafficking, approving blue prints, reading proofs, going on press, flexography, trapping, choking, color separations, collect for output to Post-Rip printer and converting to PDF's

Skills

• illustration • design • branding • production • photo re-touching • social media
• color separation • flash graphics • flash animations • product design • word press

Software proficiency

equally proficient in production utilizing Mac Platform and traditional methods

• adobe photoshop • adobe illustrator • quark xpress • adobe suite • director MX • flash

Employment

• Graphic Artist / Illustrator

Madd Graphix, Inc. www.maddgraphix.com

September 2002 – Present • Huntington NY

Provide freelance high-end illustration, product and technical illustration, advertising design, DVD packaging, CD covers, magazine advertisement design, interface design, web design, word press, logos, brochures, posters, media kits, presentations, flyers, and all stationery

• Illustrator/Interface and web designer

Rothman Media, Inc.

October 2002 - February 2007 (4 years 4 months) • Lake Grove NY

Rothman Media, Stony Brook, NY 2002- Present

High-end Illustrator providing Anatomical and Scientific Illustrations for Multi-Media Company, Web Portal Design, Interface Design, Web Design, utilizing Illustrator CS and Photoshop CS

Projects include: Human Biology, Micro Biology, Organic Chemistry, Physics, Genetics, MCAT, and Wall Street-Training (www.wallstreet-training.com), Innovative Test Prep

Collaborate directly with Stony Brook University Professors creating super high-resolution graphics of the internal anatomy, graphs, charts, and content layout

• Instructor / Graphic Designer

Hendriks Institute

March 1999 - October 2002 (3 years 7 months) • Middle Country Rd

Hendriks Institute, Inc., Lake Grove, NY 1999-2002

Instructor / Art Director / Graphic Designer

Created and taught curriculum including the use of all Adobe applications, the elements of design, print and production



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• Hendriks Institute Cont:

Responsible for all promotional material; Worked directly with marketing team producing and developing designs from concept through completion (Company logo, Open House Promos, Newsday Advertisements).

Skills: graphic design, Print Curriculum Director and Instructor

• Graphic Designer / Technical Illustrator

United Electric Power

March 1998 - November 2000 (2 years 8 months) • 230 Duffy Avenue
Hicksville, NY 1998-2000

Responsible for all promotional material for motor and pump, engineering and electrical supply house (Company logo, Open House Promos, Trade Show events, Capabilities Brochure, Cartoon Character-Captain United, Catalog Material, Catalog Covers, 4 Color Flyers, Space Advertisements for electrical papers and magazines); Worked with vendors, printers

Skills: graphic design, illustration, Production Pre-Press, Page Layout, Editing Typesetting, photo retouching, trafficking, approving blue prints, going on press, Flexography, trapping, choking, color separations, collect for output to Post-Rip printer and converting to PDF for Adobe Acrobat

Education

Stony Brook University State University of New York (SUNY)

Stony Brook, New York 1994

Master's Course of Study

Major: Anatomical and Biological Illustration

Stony Brook University-State University of New York

Stony Brook, New York 1993

Bachelor of Arts

Major: Fine Art & Studio Design

Academic Honors: Dean's List, GPA 4.0

School of Visual Arts

New York, New York 1990

Course of Study: Illustration, Book Covers, Technical and
Children's Book Illustration

Associates Degree Suffolk Community College

Selden, New York 1988

Major: Fine Art and Design

Academic Honors: Dean's List

Internship

The Arc Project with Mihai Popa (Novah)

Bridge Hampton, New York 1991-1993

Collaboratively constructed an artistically and ecologically driven home and studios

Portfolio Samples:

www.maddgraphix.com/

